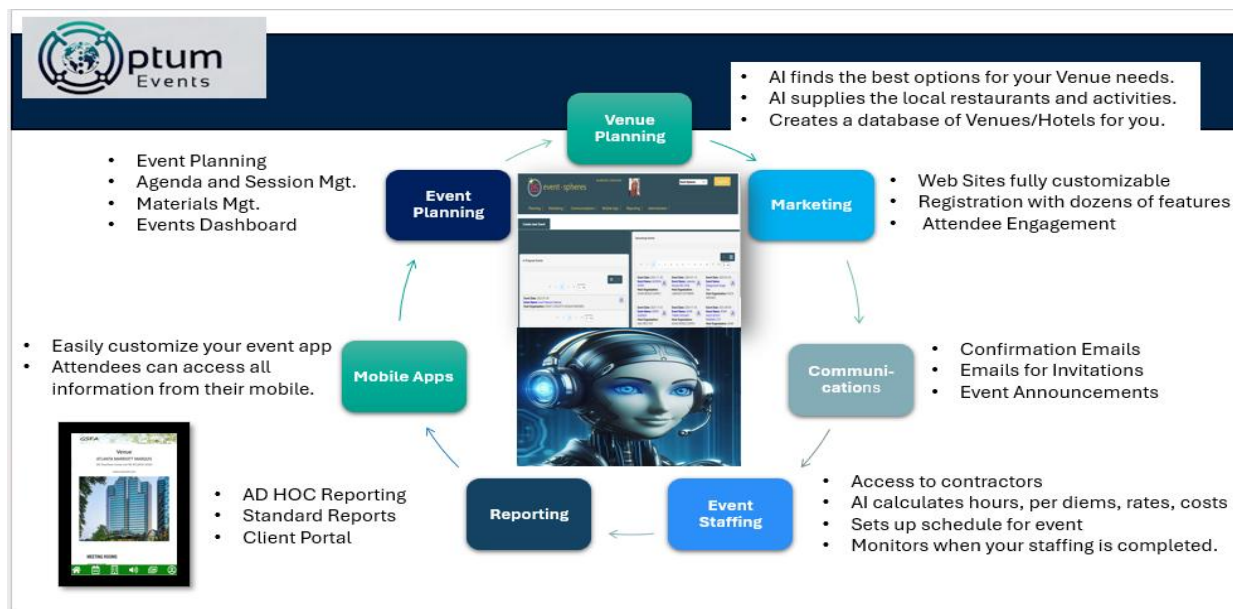# AI-Powered Event Mgt. System

The AI-powered Event Spheres System ("System") focused on automating events and integrating information with scalable, trustworthy AI. The AI-powered System has several modules to choose from (see Diagram below). Optum's underlying AI technology can be used and updated to perform all types of processes using natural language (i.e., English) and can be easily audited and updated. This helps solve the major problem of a black box situation where AI updates cannot be verified. *Optum offers much more than just event planning and execution offered by others with its more comprehensive, time-saving modules and features for delivering a robust, trustworthy AI Events system solution.*

AI-powered, Integrated, Time Saving

Modules & Features

The System's AI allows modules and features to be easily configured and customized to meet specific requirements by various criteria such as by Client and industry. The System is integrated by design and has streamlined the user workflows, a high degree of automation, and provides value-added information to support event related business decisions. The AI features can be tuned to perform the activities of an event professional thereby saving substantial time and effort, allowing valuable personnel to focus on service and reduce administrative tasks.

Modules

- Choose one or more of many modules and hundreds of features and implement them as needed.
- Integrated System foundation with AI, comprehensive Events Database, Security, etc.

- Connect to other systems through application program interface (API)
- Use built-in AI Enterprise Solution (see below) to add other robust features or new functionality.

AI Enterprise Solution

AI Platform for Enterprise

Process Mgt & Tasks Automation

Document Mgt

Forms & Reports

Notification & Alerts

BI & Analytics

QA & Audit

Interfaces & Conversion

Data Integrity and Security

<u>Benefits</u>

- Provides a comprehensive Events AI solution for functionality in one system.
- Automate tasks using time-saving AI features such as process optimization.
- Built for dependable, secure, scalable, and flexible system functionality.
- Reduces the strain on staff and increases productivity to save time for creative activities.
- Respond better to market and client needs by customizing event activities.
- Creates a warehouse of all your event data, with multiple ways to use, analyze, and share it.

<u>Conclusion</u>

Optum Events has the only AI Events System that provides several integrated modules to choose from. It also assists, automates, and supports better decisions and goes beyond searches, document management, and other content management with its ability to easily build and manage any multiple-function, trustworthy application. This unique capability will produce superior results, benefits, and higher return on investments (ROI).

In addition, Optum Events AI has an advantage with being able to use requirements specified in user friendly English to automatically build enterprise-grade applications to help achieve success using AI to enhance current systems and company processes and activities.